RAMJAS CONSULTING SOCIETY

ANNUAL REPORT 2025-26

BUILDING LEADERS OF TOMORROW!

2025

TABLE OF CONTENTS

NOTE FROM THE PRESIDENTS	03
TENURE SUMMARY	04
CORE TEAM	05
PUBLICATIONS	06
REPORTS	07
CASE COMPETITIONS	08
PARTNERSHIPS & SPONSORSHIPS	09
LIVE PROJECTS AND PAST CLIENTS	11
KNOWLEDGE PARTNERS	15
CONSULTANZA ‘26	16
ORIENTATION	18
SCHOOL FELLOWSHIP	19
PLACEMENTS AND INTERNSHIPS	21
MENTOR BOARD	22
SOCIAL MEDIA PRESENCE	25



NOTE FROM THE **PRESIDENTS**

Like any good guesstimate, **the answer was never the point. The value always lay in the assumptions, the questions and the thinking that led to it. It felt much the same to us** - leading Ramjas Consulting Society.

Every project, publication and initiative was an opportunity to contribute to something that has been built over years by people who cared deeply about the society. While these achievements find a place in this report, they are ultimately outcomes of something far more important: **a culture that values curiosity over certainty, collaboration over individual success, and the pursuit of excellence over the comfort of familiarity.**

That culture has always been our greatest strength. It is reflected in every member who chooses to **ask one more question, put in one more iteration, or help someone else become better.** It is what has allowed the society to grow year after year, while remaining true to what it stands for.

To our **members, alumni, mentors, clients, knowledge partners, and the college,** thank you for your trust and belief in RCS.

Serving as Presidents of Ramjas Consulting Society has been one of the most meaningful parts of our college journey. Thank you to everyone who made this year possible. We hope this report reflects **not just what RCS accomplished, but what it continues to stand for.**

Best Regards,
Hersh Shandilya & Devansh Agarwal
Presidents, Ramjas Consulting Society
2025-26

TENURE OVERVIEW



LIVE PROJECTS

SOCIAL MEDIA IMPRESSIONS

CONSULTANZA '26 REGISTRATIONS

SPONSORS & PARTNERSHIPS

CORE TEAM

The Core Team has been at the heart of everything RCS achieved this year. From leading live consulting engagements with brands like NoBroker and CashKaro to publishing the M&A Playbook and Guesstimate Book, they ensured every initiative reflected the society's commitment to quality, learning, and real-world impact.

Beyond milestones, they built an environment where ideas became action. By strengthening industry partnerships, mentoring members, and fostering a culture of collaboration, they transformed RCS into a community that learns, grows, and delivers together. Their leadership has defined this chapter of the society's journey.



Hersh Shandilya
President



Devansh Agarwal
President



Vantika Bharuka
Director of
Professional Relations



Aryan Nandwani
Director of Partnerships &
Sponsorships



Subhi Agrawal
Director of Media &
Marketing



Jayant Aggarwal
Director of Training &
Development

PUBLICATIONS

10+
DEALS

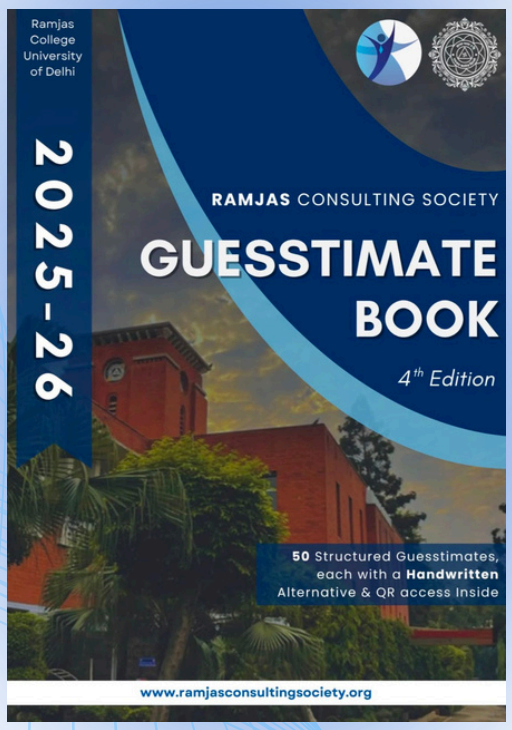
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GUESSTIMATES



M&A Playbook

RCS unveiled its M&A Playbook in February 2026, one of two original, in-house intellectual properties born of countless hours of work by our team, mentors, and advisors, reflecting the convergence of rigorous academic thinking and industry-grade professional practice.

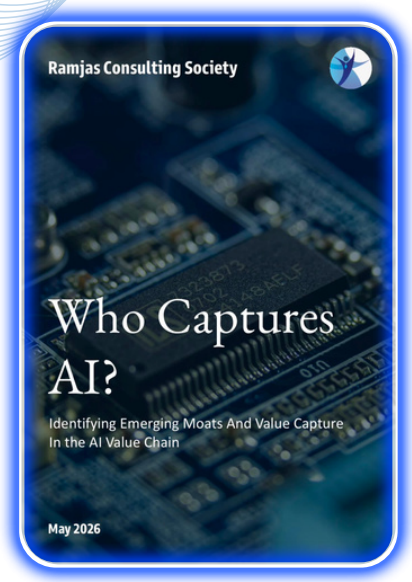
The M&A Playbook features 10+ landmark mergers and acquisitions analysed through a structured methodology across sectors including Technology, Financial Services, and Healthcare, reviewed by mentors from Morgan Stanley and McKinsey.



Guesstimate Book

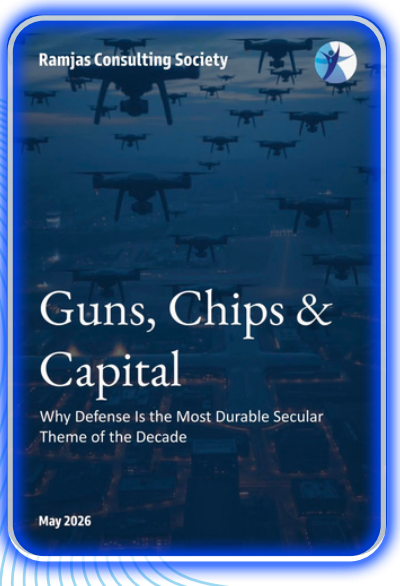
Followed by the 4th Edition of the Annual Guesstimate Book in March 2026, the second of RCS's two original, in-house intellectual properties, born of the same rigorous, mentor-driven process. The Guesstimate Book brings 50 structured guesstimates with MECE-aligned solutions and handwritten interview approaches. Both editions are mentor-reviewed IP, reaching 20k+ professionals and earning recognition from industry experts and academics alike.

REPORTS



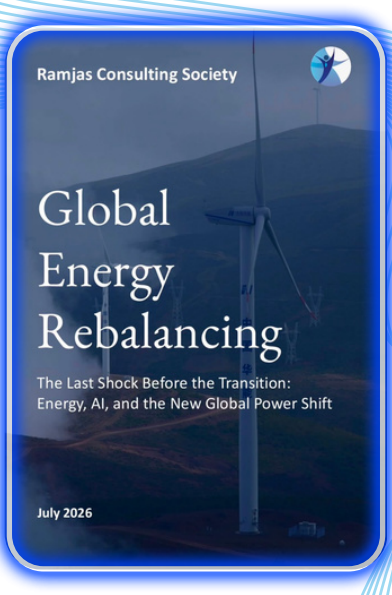
WHO CAPTURES AI?

Examines the AI value chain to identify where durable competitive moats are forming, from chipmakers to cloud infrastructure to application layers, and analyzes which players are best positioned to capture long-term value as AI matures.



GUNS, CHIPS & CAPITAL

Makes the case for defense as the decade's most durable secular investment theme, exploring how geopolitical tensions, semiconductor supply chains, and rising capital flows are reshaping the global defense industry's growth trajectory.



GLOBAL ENERGY REBALANCING

Explores the last major energy shock before the clean transition, analyzing how surging AI-driven power demand is colliding with the global shift toward renewables and redrawing the map of geopolitical power.

CASE COMPETITIONS

International Case Study Competitions

Global 2nd	Global 2nd	Top 8 finalist	National Finalist	Top 3 finalist

350+ podium finishes across National Case Compeititons

1



2



3



PARTNERSHIPS

In our operations and collaborations, we always strive to achieve first-rate work ethics and seek to create industry leaders of tomorrow. To our clients, partners as well as our members, we assure and work towards nothing but growth.

We've partnered with various consulting firms and finance groups across India, including 180 DC SRCC-Hansraj-SBSC, Consulting Cell SSCBS, Bridges for Enterprise, Khalsa Consulting Group and more. competitions and mentoring sessions to facilitate mutual growth in the consulting sector. We also gathered sponsorships from various notable organisations like Unstop, EaseMyTrip and T.I.M.E. Institute.

SPONSORSHIPS

At RCS, we believe that every event is only as strong as the support behind it. Our collaborations with brands go beyond just sponsorship, they represent shared values of innovation, excellence, and outreach.

This year, we proudly onboarded over 15+ stall partners and gifting collaborators, including renowned names such as KFC, Purple, GIVA, Plum, and more. These partnerships added immense value to our flagship events, enhancing both experience and scale.

From food stalls that kept our attendees energized, to gift partners who helped us recognize excellence, each collaboration played a crucial role in the success of our initiatives. As we continue to grow, we remain committed to building meaningful industry partnerships that benefit both our members and our sponsors alike.

Some of the sponsors this year



LIVE PROJECTS (1/3)

Rebel Foods

Audited Wendy's online food platform discoverability across multiple tier 1 & tier 2 cities, identifying **metadata gaps** and menu inefficiencies bleeding orders daily on Swiggy and Zomato. A redesign and bundling playbook projected a 35 to **40 percent** visibility uplift.

NoBroker

Decoded consumer willingness to pay for **legal services** while buying online house property, mapping demand to assess expansion potential across 3 customer segments & 4 city zones. Delivered a **GTM strategy** analysing focus vs. diversification.

CashKaro

Identified a trust and discovery gap blocking student conversion on one of India's largest cashback platforms. A campus activation playbook with ambassador structures and a **CAC to LTV model** unlocked the path to scalable student acquisition.

Heads up for Tails

We mapped **CSR** and partnership ecosystems across six metros for India's leading **D2C pet care** brand scaling city- level social initiatives. Cross-sector strategies across hydration, food and tech turned broad impact intent into actionable city-level pathways.

LIVE PROJECTS (2/3)

Katha VC

Developed an LP-facing investment memo for a **fund raise**, analyzing emerging market tailwinds and positioning VC within a **family office portfolio**. Designed allocation across stages, geographies, and liquidity horizons, aligning risk-adjusted returns with institutional mandates.

Crowwd

Developed institutional-style research notes on **equity trading** strategies, including macro-driven investing, mean reversion, and thematic positioning. Analyzed drivers, **entry-exit frameworks,** and risk-reward to structure actionable strategies.

GoalFi

Built a bottom-up investment map of India's **$64B** specialty chemicals sector, analyzing 30+ listed companies. Conducted **DCF valuations**, assessed structural tailwinds (China+1, export demand, margin expansion), and shortlisted high-conviction names for a thematic smallcase portfolio.

RIT Foundation

We leveraged Community Resource Centre insights across four states to identify gaps between **SDG targets** and ground-level reality. Rural empowerment solutions and **NITI Aayog** pitch decks were delivered to drive scalable state- level policy impact.

LIVE PROJECTS (3/3)

Idobro

Codified idobro's on-ground operating model into the replicable **ABCD framework** across **19** states. Case studies built around **800** coaching sessions directly drove over **Rs 40,000** in measurable income growth for women- led enterprises.

Goonj

We designed a dual-channel **GTM strategy** for Green by Goonj, addressing low website conversion and seasonal corporate dependency simultaneously. A live **B2B outreach tracker** and structured corporate database were built to convert one-time buyers into year-round partners.

Havish M Consulting (Retainer)

Havish M Consulting needed a structured **ESG database** on Indian companies. We standardised disclosures across **100 plus companies** into a decision-ready dataset with a supporting insight deck.

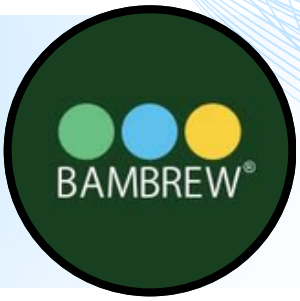
INOVAR (Retainer)

We developed a high-impact pitch deck and hospitality **GTM strategy** for a **25- year-old** premium flooring brand with presence across India's luxury segment. Research on India's hospitality procurement landscape positioned Inovar's sustainable innovation as the decisive differentiator.

PAST CLIENTS













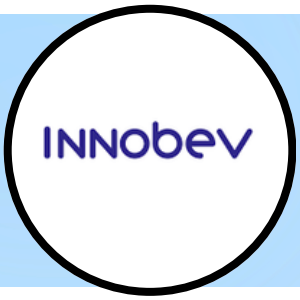


















KNOWLEDGE PARTNERS

Grant Thornton

Grant Thornton is one of the world's leading professional services networks, providing audit, tax, advisory, and consulting services to businesses in over 140 countries.

EaseMyTrip

EaseMyTrip is one of India's leading online travel platforms, offering flight, hotel, holiday, bus, and train booking services with a customer-first approach.

Ditto Insurance

Ditto Insurance is a digital insurance advisory platform that helps individuals choose health and life insurance through expert, unbiased, and personalized guidance.

Celonis

Celonis is a global leader in process mining and execution management, helping organizations optimize business processes using real-time data and analytics.

Material

Material is a business consulting firm in New York that drives intelligent growth using deep insights to improve the marketing and customer experience of brands.

CONSULTANZA

ANNUAL FEST OF RCS

Ramjas Consulting Society hosted the sixth edition of its flagship event, Consultanza'26, on 23rd and 24th February 2026. The annual fest featured three marquee events for students from colleges across India.

The fest drew strong engagement, marked by sharp performances from participating teams.

3000 +
REGISTRATIONS





CASE-O-CRYPT 6.0

Case-O-Crypt 6.0, organised in association with Grant Thornton, brought together bright minds to solve a challenging business case through multiple rounds. From an online quiz to final case presentations, the competition tested participants' strategic thinking, analytical ability, and presentation skills, making it the flagship event of Consultanza'26.

BEST FOOT FORWARD

Best Foot Forward 2.0, organised in association with EaseMyTrip and Celonis, offered participants a platform to tackle challenging business cases through case-solving and interview rounds. The competition strengthened participants' problem-solving, communication, and presentation skills while providing valuable industry exposure.

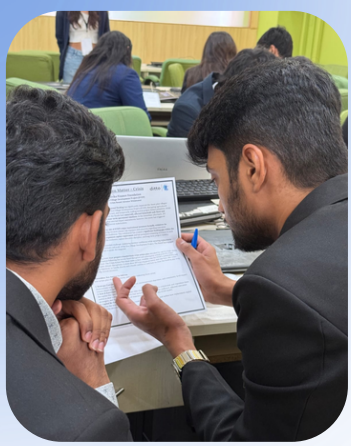
CONSULTANZA

ANNUAL FEST OF RCS









GREEN MATTER

Green Matter marked its debut at Consultanza'26 as the society's first-ever ESG Crisis Consulting Competition. Organised in association with Ditto, the event challenged participants to navigate complex environmental, social, and governance (ESG) crises by developing sustainable, strategic, and business-oriented solutions. By introducing an emerging domain of consulting to the fest, Green Matter expanded Consultanza's portfolio of competitions while reinforcing the growing relevance of ESG in corporate decision-making.

ORIENTATION

650+ ATTENDEES

500+ RECRUITMENT APPLICATIONS

Orientation for the batch of 2028/29 drew a substantial turnout of over 650 attendees, during which the society delivered a comprehensive overview of its goals, past achievements, and ongoing initiatives.

This event provided an opportunity for the society to interact with and educate incoming students about the opportunities available through Ramjas Consulting Society. Subsequently, the society launched its recruitment drive for the 2028/29 cohort, encompassing both general and specialized recruitment processes. Notably, there was an overwhelming response, with over 500 students actively participating. Out of 500 applications, 44 students were carefully selected to join RCS, reflecting a highly competitive acceptance rate of just 8.8%. These students come from diverse academic backgrounds, each bringing unique perspectives and fresh ideas to our dynamic environment. At RCS, we are dedicated to upskilling and transforming individuals through various activities that foster both personal and professional growth. The orientation serves as the first step, offering insights into our work culture, daily operations, and the many avenues available to help them succeed.





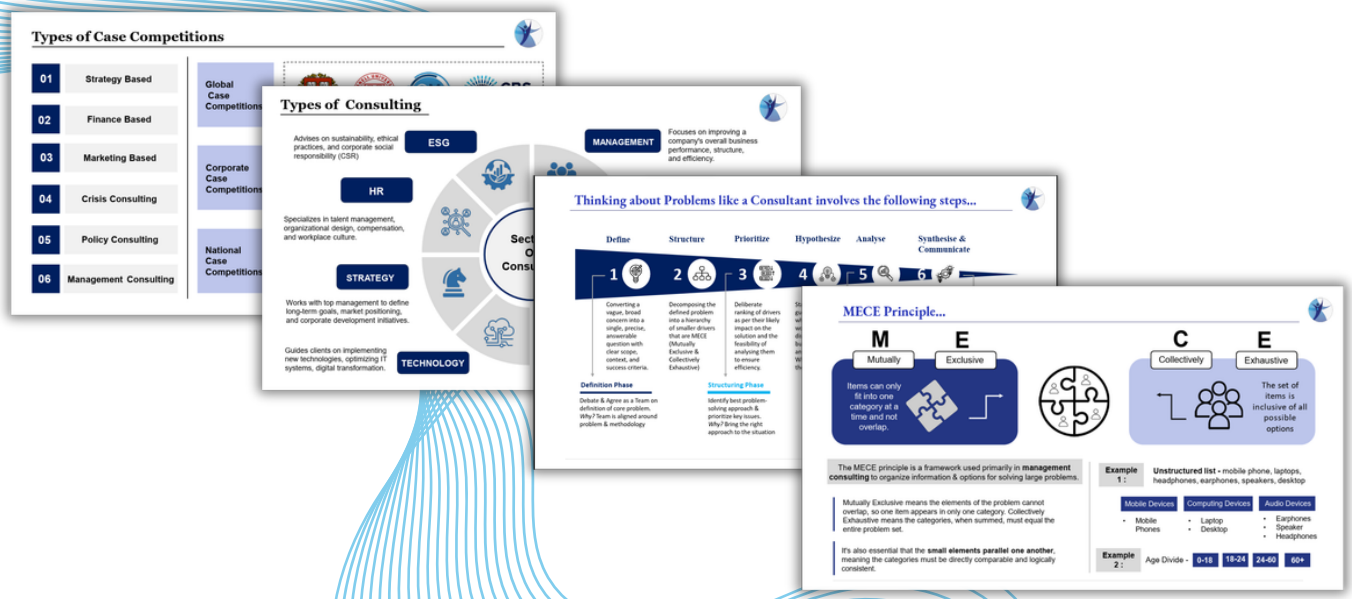
SCHOOL FELLOWSHIP

Organized a consulting fellowship with 125+ registrations, delivering four interactive sessions on consulting fundamentals, case interview frameworks, guesstimates, and structured problem-solving. Planned and conducted a consulting Olympiad and a case competition to provide participants with practical, application-based learning experiences.

Coordinated a career development speaker session featuring Ruchi Aggarwal, offering participants valuable industry insights and professional guidance. Recognized the top three performers based on overall performance across fellowship activities, fostering healthy competition and encouraging active engagement throughout the program.

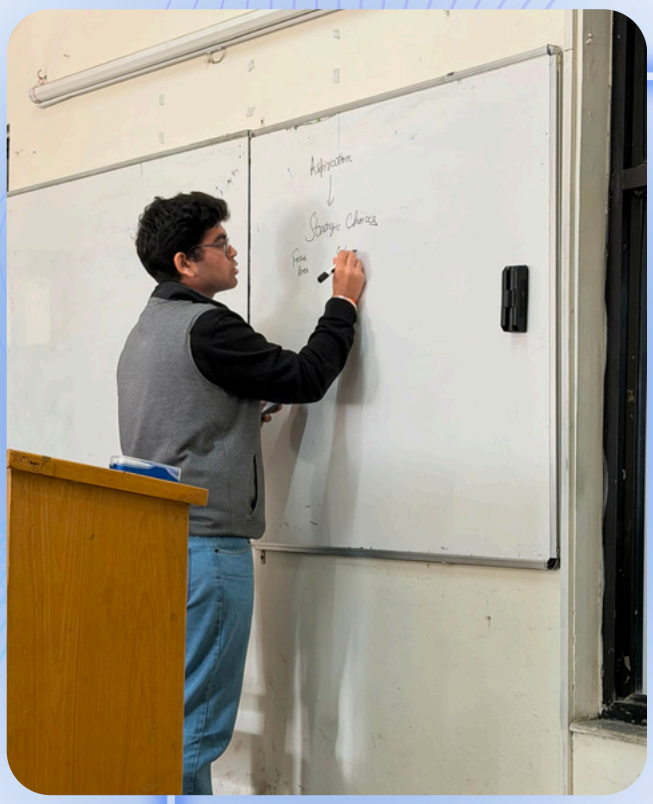


Mrs. Ruchi Aggarwal



FELLOWSHIP

RCS FELLOWSHIP PROGRAM 4.0



Ramjas Consulting Society continued its flagship Fellowship Program, giving students of Ramjas College a structured gateway into the world of consulting. Designed to build a genuine case-solving culture within the college, the program immerses every participant in real peer-to-peer learning, exposing them to diverse problem-solving approaches that sharpen their thinking from day one.

Spanning 4-5 weeks, the program delivers hands-on training across the core skills that matter most in consulting: data analytics, Excel, financial modelling, and case-solving frameworks, equipping students with capabilities that extend well beyond the classroom.

Team RCS takes pride in having empowered 350+ students at Ramjas College, cementing the Fellowship as one of the college's most impactful and sought-after learning experiences.



OUR PLACEMENTS & INTERNSHIPS



HIGHER EDUCATION



OUR MENTORS



Vinit Monga

Asia Pacific Commercial Senior Director at BCG with 30+ years of finance and strategy experience.



Abhishek Arora

Strategy Project Leader at BCG with prior consulting experience at Kearney and Accenture.



Mihirkul Vikram

Senior Manager, Corporate Finance & Strategy at BCG with 12+ years of consulting experience.



Sathyavageeswaran R.

Digital transformation leader at Protiviti India with 27+ years of experience in IT, telecom, and process optimization.



Shiva Botchu

Early-stage investor and advisor at Alvarez & Marsal with 20+ years of digital strategy experience.



Praveen Bajaj

Senior Manager at EY with 10+ years of experience in process improvement and cost optimization.



Abhishek Malik

Partner at Grant Thornton Bharat with 20+ years of business consulting experience.



Jagrit Arora

Senior Strategy Consultant at Gartner Consulting specializing in market growth, technology, and AI. SPJIMR MBA graduate.

OUR MENTORS



Satyam Verma

MBA candidate at IIM Ahmedabad with 5+ years of Private Equity experience at Bain & Co.



Hitesh Arora

Senior Investment Analyst at Hoxton Wealth specializing in financial planning and portfolio analysis.



Apurva Shah

Co-founder of Ghar Mandir and former Bain & Co consultant specializing in business strategy.



Manik Mittal

Finance professional at Goldman Sachs specializing in financial modeling and equity research.



Madhur Agrawal

Management consultant formerly at BCG and EY, specializing in business strategy and product management.



Stuti Bazari

Senior Investment Banking Analyst at Morgan Stanley specializing in Aerospace & Defense and IPO advisory.



Rajat Mishra

Manager at EY Quant Advisory specializing in market risk, counterparty credit risk, and quantitative analytics.



Vedant Kalia

Investment professional at CRG Investments and Holdings, specializing in equities, structured credit, and commodities.

OUR MENTORS



Manish Tiwari

Chartered Accountant and Assistant Vice President at Apex Group, specializing in private equity fund accounting.



Lokesh Sharma

Global Practice Manager at Accenture Strategy & Consulting with expertise in aerospace and aviation.



Shubh Patel

Engineering and business professional at Siemens Energy and Merit Scholar at the Indian School of Business.



Ruchi Aggarwal

Founder of Mentorresult and former McKinsey consultant specializing in MBA admissions mentoring.



Radhika Singhal

Lead Consultant in Agentic AI at BCG, specializing in Generative AI and enterprise AI solutions.



Aaryaman Soni

Portfolio Manager at HSBC specializing in financial services and portfolio management.



Kalptaru Agarwal

Senior Associate at Bain & Company Private Equity Group, specializing in strategy, data analysis, and investment advisory.



Padma Todi

Director at FTI Consulting specializing in economic and financial consulting. CFA charterholder and former Deutsche Bank professional.

SOCIAL MEDIA PRESENCE



INSTAGRAM

2M+ Engagement across Account

LINKEDIN

300K+ impressions generated & 5000+ active followers with a visitor growth MoM of 35%

FACEBOOK

Reach of 3000+ users

RCS WEBSITE

The website has a traffic of 10K+ users